



White Knights Balddivis Cricket Club



**SPONSORSHIP PROPOSAL
BROCHURE**

About Us

White Knights Baldivis Cricket Club was founded in 2001. Since then, we have grown to twelve senior men's teams and two senior women's teams taking our total senior memberships to over 150. We cater for junior players aged between 5 and 17 with over 150 junior players, including girls only sides in our junior system. We are the largest club competing in the Peel Junior and Senior Cricket Associations and envision continued growth in the years to come.

The club has previously been nominated and won multiple WA Cricket awards including Senior Cricket Club of the Year, Junior Cricket Club of the Year, Advancing Cricket For Females and the Technology and Media Initiative of the Year showcasing our efforts both on and off the field.

The Club's vision is to be a family centered club where people matter both on the field and off it. We are looking for sponsors who share this vision, and who can help us deliver the best possible experience for our members.

As well as on field success, our key goals are to provide the best possible equipment, facilities and social experience possible to our members. Any contribution that you would be willing to make would help us achieve these goals.

As our club has a large membership base and strong community presence, we believe that we can provide your business with significant exposure to help maximise your profile in the region.

A number of sponsorship packages are available for you to consider (please see following page/s). In addition, sponsorship opportunities are not limited to those outlined below. We would be privileged to consider any monetary or product based sponsorship offer to WKBCC in any format that suits your business.

White Knights Baldivis



Cricket Club

Presidents Address

Firstly I would like to thank you for your interest in the White Knights Baldivis Cricket Club and for taking the time to review this sponsorship proposal.

It is our goal to provide the best possible programs and facilities for both our members, their families and the greater community in Baldivis.

To enable us to provide this we aim to form long term partnerships with businesses in our community. Through these partnerships we can offer exposure and advertising to our members through our social media pages, signage at our home grounds, promotion at our social events and reciprocal business through our strong membership base.

We would love for you to be part of the WKBCC family and together we can continue to grow in this great community.

Thank You

Matt Vinkovixh
WKBCC President

Major Sponsorship

The Major Sponsorship package includes;

- Business Logo displayed on Match Day and Training shirts for senior and junior teams
- Business Logo displayed on Match Day stumps at home ground
- Vinyl banner on display at all games and events at home ground
- Large teardrop banners on match days at home ground
- Regular business and product advertising via our social media pages
- Regular business and product advertising via Electronic Direct Mailings (EDM's)
- Exposure via WKBCC Facebook Page
- Exposure on the Club's Website
- 2 x Tickets to WKBCC's End of Season Awards Night
- Invitation to WKBCC's Annual Golf Day for 2 people - Cost covered by WKBCC
- Invitation to WKBCC's Sponsors Events throughout the season



Gold Sponsorship

(From \$2000 per year)

The Gold Level Sponsorship package includes;

- Business Logo displayed on Match Day stumps for a selected grade
- Exposure via WKBCC Facebook Page
- Regular business and product advertising via our social media pages
- Regular business and product advertising via Electronic Direct Mailings (EDM's)
- Exposure on the Club's Website
- Large teardrop banner on match days at home ground
- 2 x Tickets to WKBCC's End of Season Awards Night
- Invitation to WKBCC's Annual Golf Day for 2 people - Cost covered by WKBCC
- Invitation to WKBCC's Sponsors Events throughout the season



Silver Sponsorship

(From \$1500 per year)

The Silver Level Sponsorship package includes;

- Exposure via WKBCC Facebook Page
- Business and product advertising via our social media pages
- Exposure on the Club's Website
- Large teardrop banner on match days at home ground
- 2 x Tickets to WKBCC's End of Season Awards Night
- Invitation to WKBCC's Annual Golf Day for 2 people - Cost covered by WKBCC
- Invitation to WKBCC's Sponsors Events throughout the season



Bronze Sponsorship

(From \$1000 per year)

The Bronze Level Sponsorship package includes;

- Exposure via WKBCC Facebook Page
- Business and product advertising via our social media pages
- Exposure on the Club's Website
- Large teardrop banner on match days at home ground
- Invitation to WKBCC's Sponsors Events throughout the season





WKBCC also presents weekly Player of the Match awards throughout the season. These will be presented during the match reports on Saturdays evenings after the games back at our home ground.

Product support that could be used in this regard would be greatly appreciated and would benefit the club. This can be negotiated by contacting the club via the details provided.

WKBCC will be able to provide a tax receipt upon full payment of sponsorship donations. If you have any questions or would like more information, please contact WKBCC Sponsorship Coordinator Daniel Cole through the below contact details

Email: sponsorship@wkbcc.com.au

Mobile: 0422 624 315

